



# 2019-2022 in Review

itworks is an economic development NGO that provides an onramp to tech sector employment for Israel's marginalized populations.

itworks aims to reduce poverty and animosity while building social tolerance and equality in Israel.

The organization introduces practical tools and knowledge in order to promote diversity and inclusion in the workplace.

# itworks impact areas

## **Israeli Arab Academics**

The Arab Academic program supports graduates and students in STEM degree programs to enter desired positions in hi-tech companies.

## **People with disabilities (TAP)**

The Tap Program provides job seekers with mental health challenges and other disabilities a path to meaningful employment through tech training training, coaching, and follow-up support to ensure retention in the workplace.

## **Women - from poverty to careers**

The Women's Empowerment Program provides training to single mothers and low-income women in Israel's social and geographic periphery to launch a new career in hi-tech and IT support .

## **New immigrants**

Developed as a response to the wave of immigrants fleeing the War in Ukraine - The Olim Program advances Israeli newcomers from Post Soviet States into the Israel hi-tech sector through technology courses, career coaching, and direct placement.

In 2022,  
itworks  
has lifted over  
**400**  
people  
out of  
poverty,  
resulting  
in a costs  
savings of  
**₪12M**  
NIS in welfare  
payments



# 2056

Total Live touched  
2019-2022

# 67%

Increase in total lives  
touched 2019-2022

# 6 out of 13

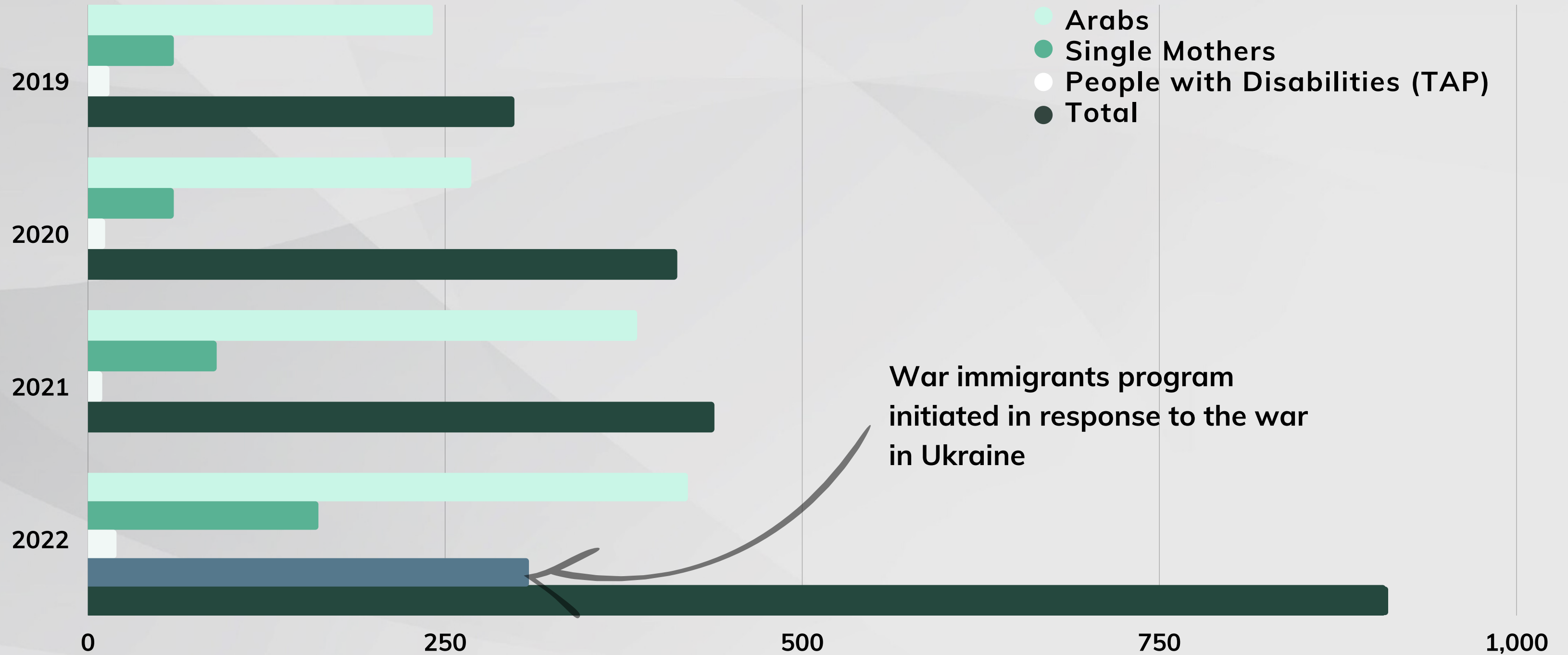
Participant are women

# 79%

Increase in women supported



# Programs Growth Through the Years 2019-22



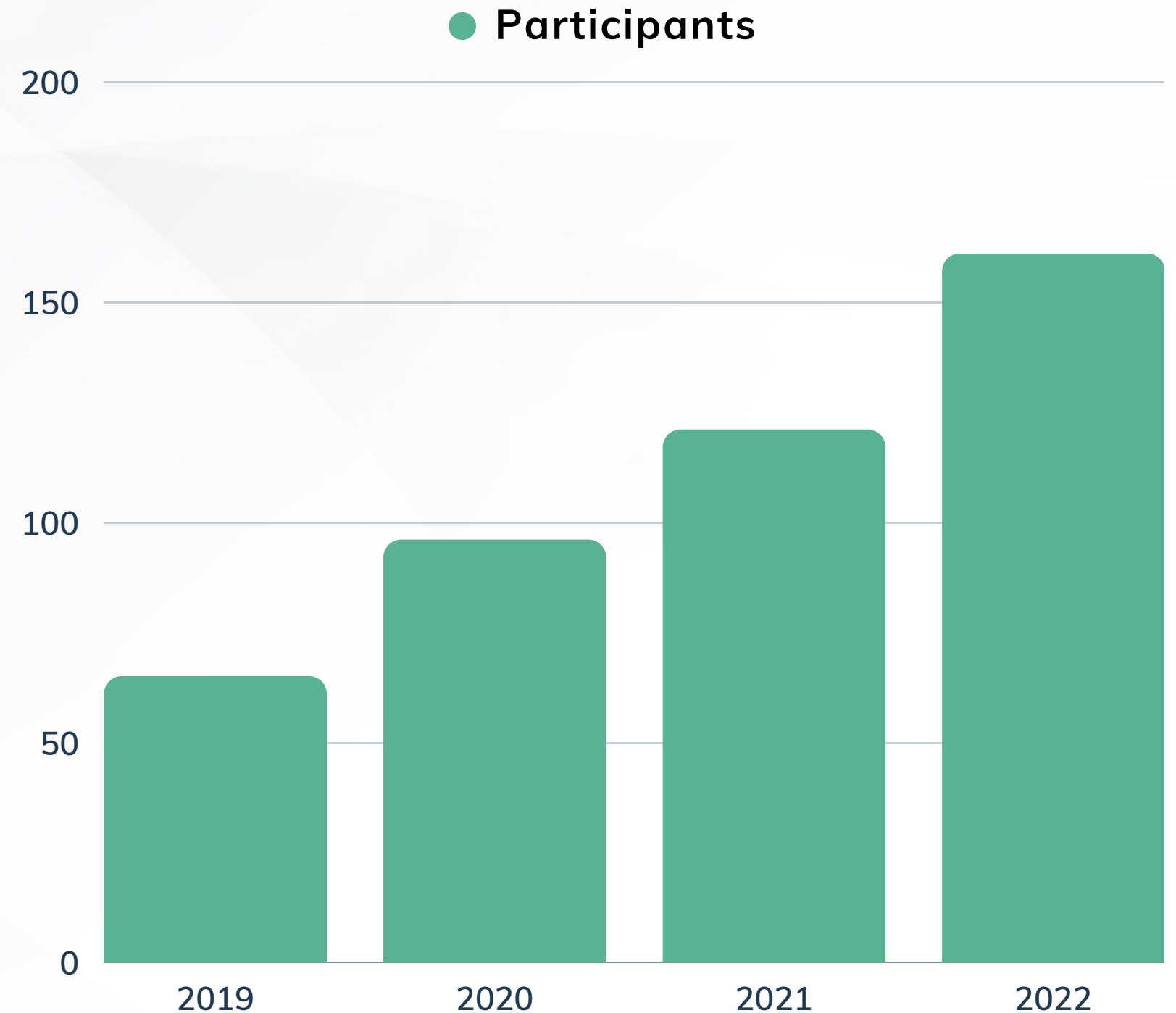


# Single Mothers Program

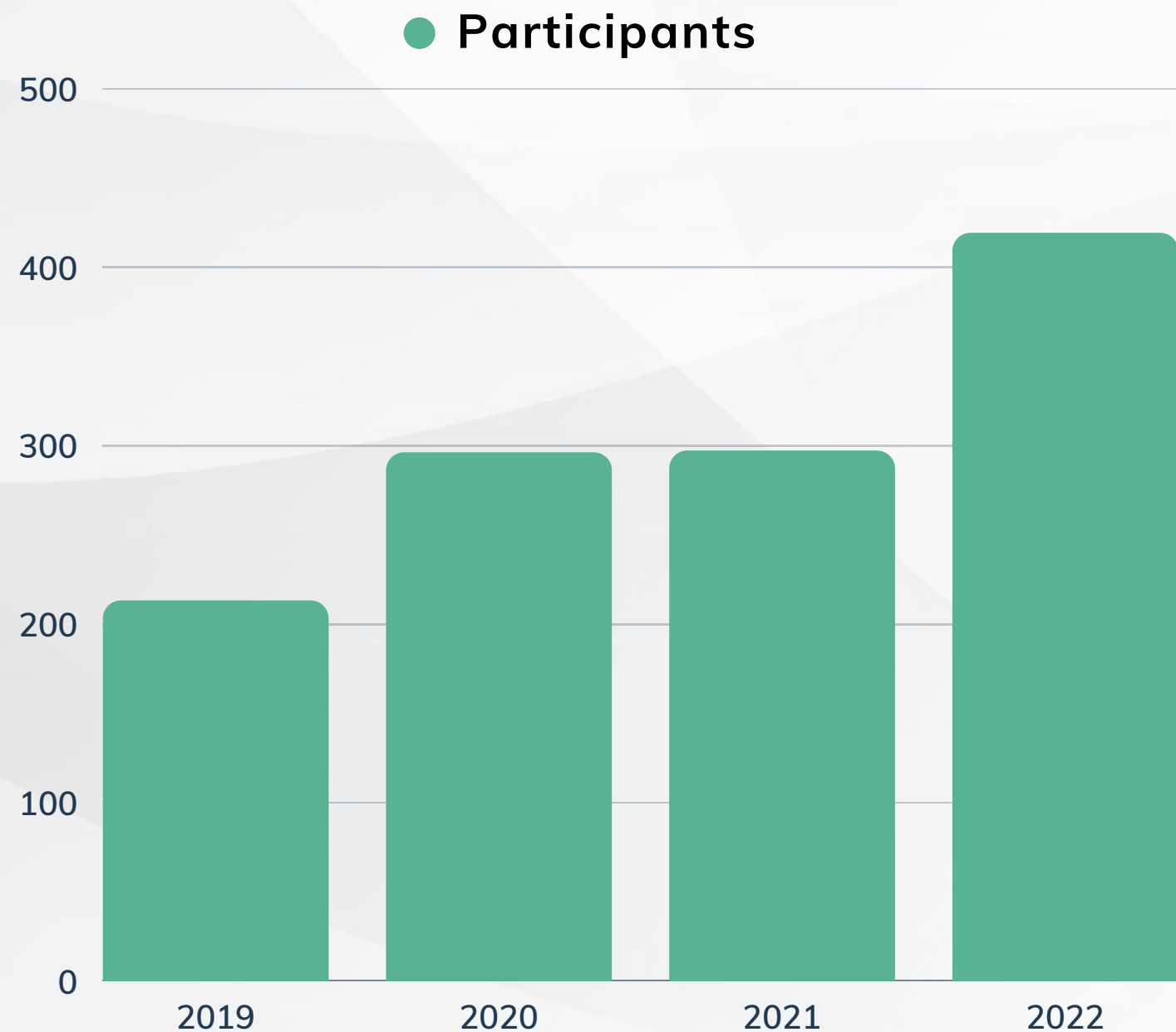
In Israel there are 130,000 single family households - 88% led by women - out of those 25% are living in poverty and are dependent on welfare payments to live.



Program has grown from a pilot of 65 to 161 participants and imparts skills that lead to a well-paying job in the tech sector.



# Arab Hi-Tech Employment Program



itworks' mandate is to support Arab Israelis, Bedouins, and East Jerusalemites from the south and center. This population has lower socio-economic and educational standards compared with Arabs in other parts of the country.

In 2022 - the program served **419 people** through technology upskilling and job coaching and resulted in **230+ jobs**.

This infused **23 million NIS** into the Israeli economy - specifically in towns with the lowest socio-economic status in the entire country.





# Olim Program

In March 2022 Russia invaded Ukraine - for the 500,000+ Jews and their families living in Post Soviet States, aliyah to Israel is the lifesaving option.

*"We reached out to our partner in Israel- Itworks NGO- which opened doors to stable employment, this enables the immigrants stability while the war rages on"*

*- Aaron Goldberg, LA Greater Jewish Federation*

Within 6 months, 300 Russian and Ukrainian speaking immigrants participated in 3 bootcamps and job coaching programs.



# What is special about the **itworks** employment empowerment model ?

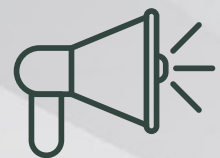


**Path to direct job placement and/or high-tech training program**



**Tech Training Edu. providers**

High-demand skills (Devops, SDR, Cyber)



**Language classes**

Hebrew Ulpan, Business English



**Soft Skills Coaching**

And continued support in first year of work



**Job seeker needs assessment**

Russian and Ukrainian speaking intake team



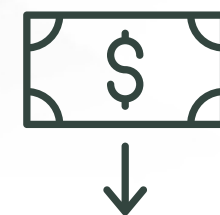
**Corporate partnerships**

200+ direct hiring partners and company partnerships for training programs



**Alumni network**

Webinars, events, telegram community



**Budget for Critical Needs**

Child care, computer

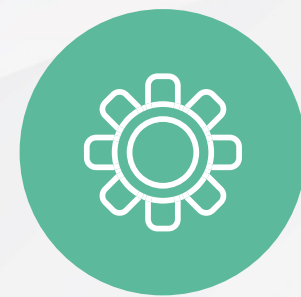


# In spite of Covid Challenges - We Made Great Strides



## WORK WENT ON

No halt to operations



## STAFF INCREASE

Staff increase in all impact  
areas to meet growing  
needs



## GOALS EXCEEDED

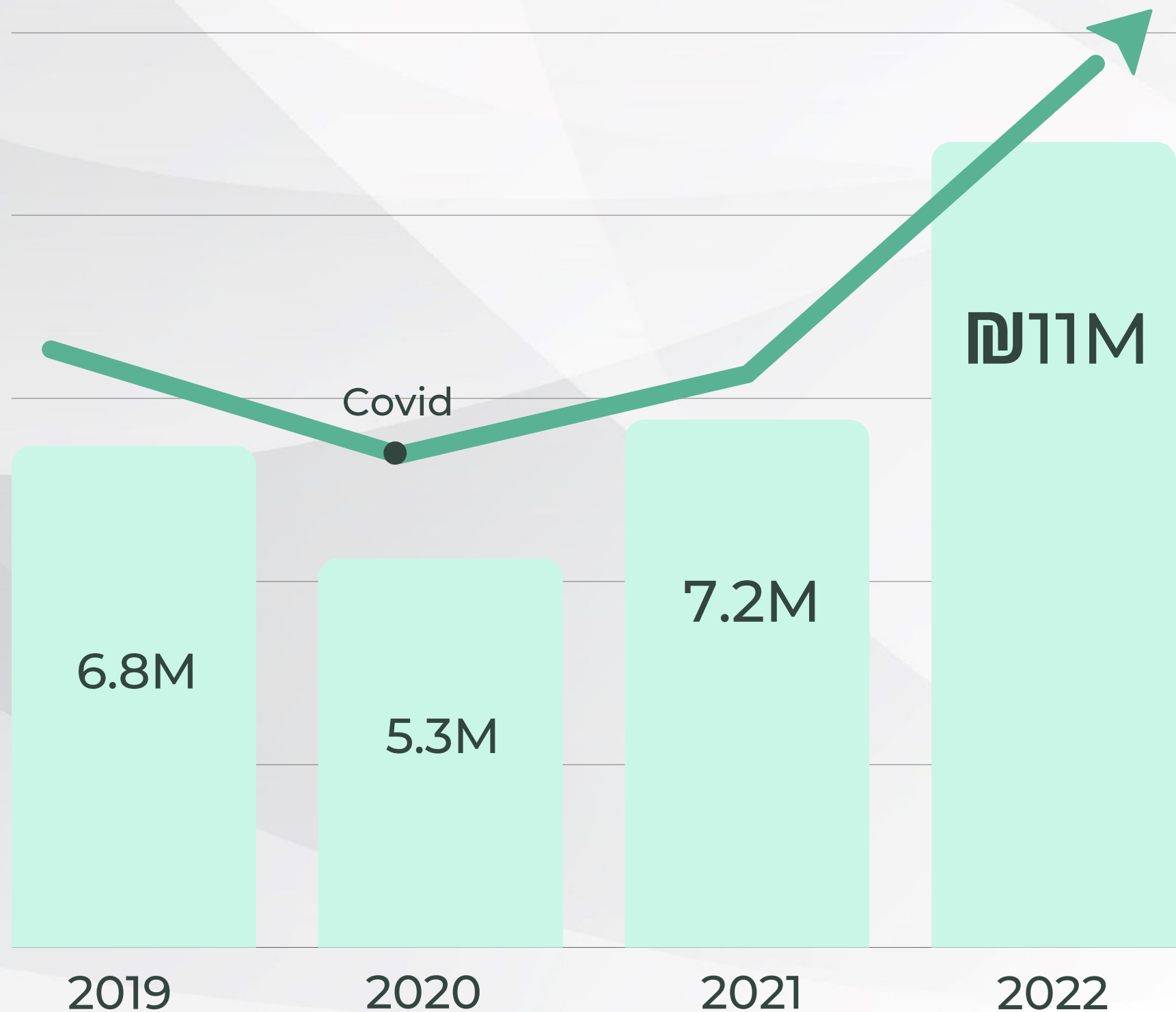
Exceeded placements goals  
in gov't supported programs



## OLIM PROGRAM

Founded in response to  
crisis in Ukraine

# Organizational Budget (in NIS)

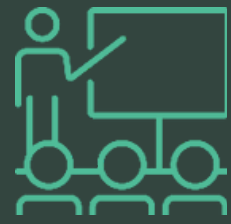


***"Thank you for believing  
in the important work  
we do. We could not have  
done it without you!!"***

***-Ifat Baron, itworks' Executive  
Director and Founder***



# itworks Model



**Vocational  
training**



**Career  
workshop &  
Mentoring**



**Job  
placement**



**Career  
support**



**WE APPRECIATE YOUR SUPPORT  
TOGETHER WE MAKE THE  
DIFFERENCE**

